



UNIVERSITÀ
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Rossi-Doria
Centro Ricerche Economiche e Sociali
Università Roma Tre



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dSEA

DIPARTIMENTO DI SCIENZE
ECONOMICHE
E AZIENDALI "MARCO FANNO"

MULTI-LEVEL ANALYSES TO UNDERSTAND LOCAL DEVELOPMENT IN GVCs

COMPANION WORKSHOPS

The study of Global Value Chains (GVCs) is one of the best way to fully understand the increasing international interdependence of economic activities and to capture the magnitude of globalisation with its economic and social implications for countries, regions and firms. The Department of Economics and Management of University of Padova and the Centro Rossi-Doria of Roma Tre University will host two Companion Workshops to analyze the factors that shape GVCs patterns and the implication of their occurrence at country, regions, industrial district and firm level, with a special focus on the Italian context.

EVOLVING IDs WITHIN GLOBAL AND REGIONAL VCs, AND THE ROLE OF MANUFACTURING AND INNOVATION

April 7, 2016 - 10:00-6:00 p.m.

Department of Economics and Management, University of Padova,
via del Santo 22, Padova

For info and registration: valentina.demarchi@unipd.it

ITALY IN THE GVC. COUNTRY, REGION AND FIRMS ANALYSES

April 28, 2016 - 10:00-6:00 p.m.

Centro Rossi-Doria of Roma Tre
via Silvio D'Amico 77, Roma

For info and registration: centro.rossidoria@uniroma3.it

WORKSHOP

EVOLVING INDUSTRIAL DISTRICTS WITHIN GLOBAL AND REGIONAL VALUE CHAINS AND THE ROLE OF MANUFACTURING AND INNOVATION CAPABILITIES

Thursday, April 7, 2016

10:00 - 6:00 p.m.

Emeroteca, via del Santo 22, Padova

Organisers

Valentina De Marchi, Gary Gereffi

Scientific committee

*Valentina De Marchi, Eleonora Di Maria, Gary Gereffi,
Roberto Grandinetti*

The Global Value Chain (GVC) framework has been widely adopted both by international organizations and academic scholars to explain the increasing international interdependence of economic activities and to capture the magnitude of globalization with its economic and social implications for countries and regions. Starting from the proposition that global production systems can be conceived as constituted by clusters, or regional production systems, the question remains open how this global dimension is compatible with regional and sub-regional contexts of value creation (and not just of value acquisition) and under which circumstances local systems entailing high-value competences can evolve and grow, based on their manufacturing and innovation capabilities.

In this scenario, on the one hand, we are interested to enrich the debate on the evolution of the cluster model and on the linkages between SMEs and GVCs. Starting the 2000s, several scholars noted that profound changes are taking place within clusters, being strictly connected to globalization and the consolidation of GVCs. A great heterogeneity is reported, however, which is still largely unexplored, both across clusters – in terms of resilience and ability to reproduce the local roots of the competitive advantage – and within them – with highly diversified competitiveness and innovation outcomes across firms, especially big companies vs. SMEs.

On the other hand, we are interested in understanding how the GVC framework – initially developed starting from the recognition that manufacturing activities have increasingly moved from developed countries toward (clusters in) developing ones – can be extended to include the evidence of (re)location of manufacturing activities in developed ones, as well as the existence of clusters and industrial districts (IDs) being still competitive internationally based on their high manufacturing, design and innovation capabilities.

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AGENDA

9:30-10:00	Registration	
10:00- 10:30	Keynote talk - Productive Development Policies and Upgrading: Linking Value Chains, Regions and Firms	Gary Gereffi (Duke U.)
10:30-11:00	Q&A, open discussion on key research questions to be addressed	
11:00-12:30	Knowledge, Systemic Contribution and Brokerage in Industrial Clusters	Francisco Xavier Molina-Morales, Luis Martínez-Chafer (U. Jaume I de Castelló), José Antonio Belso-Martínez (U. Miguel Hernández de Elche)
	Local liabilities between immigrant and native entrepreneurship in industrial districts and global value chains	Simone Guercini (U. of Florence)
	Describing the change: industrial districts evolving in global value chains	Valentina De Marchi, Roberto Grandinetti (U. of Padova) Gary Gereffi (Duke U.)
12:30-13:30	Lunch	
13:30-15:00	Clusters under pressure: a study of companies present in a cluster in Veneto and Emilia Romagna - Italy - in relation to cooperation, trust and knowledge transfer when suffering external pressure for competitiveness	Fiorenza Belussi (U. of Padova), Emil Hoffman (U. de Brasilia)
	Global value chain and disruptive technologies: the case of European ceramic tile clusters	Jose Luis Hervas Oliver (U. Politecnica Valencia)
	Manufacturing where are you thou? Innovation and competitiveness in ID in a GVC perspective	Marco Bettiol, Eleonora Di Maria (U. of Padova), Marina Chiarvesio (U. of Udine), Stefano Micelli (Ca' Foscari U.)
15:00-15:30	Coffee Break	
15:30-17:00	How MNEs affect industrial commons. Evidence from the Italian local labour system	Giancarlo Corò, Mario Volpe (Ca' Foscari U.), Mariachiara Barzotto (U. of Birmingham), Ilaria Mariotti (Politecnico di Milano)
	Cluster life cycle and Multinationals' entry modes	Annalisa Caloffi, Silvia Rita Sedita, Fiorenza Belussi (U. of Padova)
	Italian Industrial Clusters: current challenges and response strategies	Elisa Giuliani (U. of Pisa), Roberta Rabellotti (U. of Pavia)
17:00-18:00	Panel discussion on the emerging results and open discussion	
18:00	Aperitif and light buffet	