

# VALENTINA DE MARCHI, Ph.D.

*Assistant Professor*

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## PERSONAL DETAILS:

Born in Venice the 21st June 1983. Italian citizen

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## RESEARCH INTERESTS:

Environmental innovations, sustainability, KIBS, industrial districts, global value chains

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## EDUCATION:

- **2008-2011 Ph.D. in Economics and Management** at the Department of Economic Sciences "Marco Fanno", University of Padova. Thesis: "Greening Global Value Chains: the Role of Lead Firms in Fostering Environmental Innovations" supervised by Prof. Roberto Grandinetti.
- **2005-2007 Master degree in Economics and Management of Networks** at University Ca' Foscari of Venice (110/110 cum laude).
- **2002-2005 Bachelor degree in Marketing and Business Management** at University Ca' Foscari of Venice (110/110 cum laude).

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## OTHER RESEARCH AND PROFESSIONAL EXPERIENCE:

- 2015 Research Assistant, Department of Economics and Management, Padova University
- 2014/2015 Research assistant, Department of Political and Social Science, University of Pavia
- 2014 Research assistant on the EU project ClusterPoliSEE, Department of Economics and Management, Padova University
- 2012-2014 Senior Post Doc, Department of Economics and Management, Padova University
- 2011-2012 Post Doc, Department of Economic Sciences "Marco Fanno", University of Padova
- 2010/2007 Visiting, Center on Globalization, Governance and Competitiveness, Duke University, NC, USA
- 2009 Visiting, Department of Innovation and Organizational Economics, Copenhagen Business School, Denmark
- 2009 -- Research assistant, IRES Veneto, Italy. Research topics: sustainability and labour, regional innovation systems, firm's growth and performance.
- 2007-2008 Research assistant, TeDIS center, Venice International University. Research topics: immigrant entrepreneurship, sustainability and local system of innovation and green design

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## TEACHING

- Course 'Business Administration', Statistics for Economics and Business, University of Padova (A.A. 2015-2016)
- Lecturer at the Master in "International business for small and medium enterprises", University of Padova (MIBS) (A.A. 2013-2014, A.A. 2014-2015)
- Lecturer at the MBA in "Innovation Management", CUOA Business School (A.A. 2012-2012/2013-2014/2014-2015)
- Teaching assistant, course: "Marketing", Bachelor degree, International Economics, University of Padova (A.A. 2012-2013; A.A. 2013-2014)
- Teaching assistant, course: "Relational Marketing", Master degree, Statistics, University of Padova Economics (A.A. 2011-2012; A.A. 2012-2013; A.A. 2013-2014, A.A. 2014-2015)
- Lecturer at the Master in "Sustainable development governance" at the Department of Political Science, Law and International Studies University of Padova, where I was also coordinator of the module on sustainability for the A.A. 2011-2012.
- Lecturer, course: "Business Economics and Management" at the Degree in Economics, Economics Faculty, Ca' Foscari University of Venice, in the A.A. 2011-2012.
- Occasional lecturer at the undergraduate courses "Environmental economics and policy" (A.A. 2011-2012; A.A. 2012-2013; A.A. 2013-2014; A.A. 2014-2015), "Marketing" (A.A. 2011-2012; A.A. 2012-2013; A.A. 2013-2014), "International Marketing" (A.A. 2014-2015), "Innovation Management" (A.A. 2010-2011) and at the master course "Complex Innovation Systems" (A.A. 2010-2011)
- Since 2008, I give occasional lectures at the Seminar Series organized by the Thematic Environmental Networks (TEN) Centre about the Sino-Italian Cooperation Program for Environmental Protection, Venice International University; and by Confindustria Veneto SIAV.

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## PUBLICATIONS

### *Research Papers*

- Cainelli G., **De Marchi V.**, Grandinetti R. (2015) "Does the development of environmental innovation require different resources? Evidence from Spanish manufacturing firms", *Journal of Cleaner Production*, 94: 211-220.
- De Marchi, V.**, Di Maria E., Ponte S. (2014) "Multinational firms and the management of global networks: insights from Global Value Chain studies". *Advances in International Management*, 27: 463-486.
- De Marchi V.**, Di Maria E. (2014), "Sostenibilità ambientale, reti locali e catene globali, *Economia e Società Regionale*", 2: 78-87.
- De Marchi V.**, Lee J., Gereffi G. (2014), "Globalization, Recession and the internationalization of industrial districts: evidence from the Italian gold jewellery industry", *European Planning Studies*, 22(4): 866-884.
- De Marchi, V.**, Voltani R. (2014), "Aziende distrettuali e non distrettuali a confronto: le performance nel settore orafa italiano" [Comparing district and non-district firms: corporate performance in the Italian gold-jewellery industry], *Economia e Società Regionale*, 32(1) ): 163-186. DOI: 10.3280/ES2014-001014

- Chiarversio M., **De Marchi, V.**, Di Maria E., (2014) "Environmental innovations and internationalization: theory and practice". *Business, Strategy & the Environment*, DOI: 10.1002/bse.1846
- De Marchi, V.**, & Grandinetti, R. (2014). Industrial Districts and the Collapse of the Marshallian Model: Looking at the Italian Experience. *Competition & Change*, 18(1), 70-87. DOI: <http://dx.doi.org/10.1179/1024529413Z.00000000049>
- Bettiol M., **De Marchi V.**, Di Maria E., Grandinetti R. (2013) "Managing knowledge in smart networks", *International Journal of Networking and Virtual Organisations*, 13(3): 245-262
- De Marchi V.**, Di Maria E., Ponte S. (2013) "The Greening of Global Value Chains: Insights from the Furniture Industry", *Competition & Change*, 17(4):299-318. DOI: 10.1179/1024529413Z.00000000040
- De Marchi V.**, Di Maria E. (2013) "DFORM: reinterpretare la tradizione" [DFORM: Reinterpreting the tradition], *Economia e Società Regionale*, 1
- De Marchi V.**, Grandinetti R. (2013) "Knowledge strategies for environmental innovations: the case of Italian manufacturing firms", *Journal of Knowledge Management*, 17(4): 569-582
- Bettiol M., **De Marchi V.**, Di Maria E., Grandinetti R. (2013) "Determinants of Market Extension in Knowledge-Intensive Business Services: Evidence from a Regional Innovation System", *European Planning Studies*, 21(4).
- De Marchi V.**, Di Maria E., Micelli S., (2013) "Environmental Strategies, Upgrading and Competitive Advantage in Global Value Chains", *Business Strategy & the Environment*, 22(1):62-72.
- De Marchi, V.**, Grandinetti R. (2012). "Dove stanno andando i distretti industriali? Un tentativo di risposta a partire da un'indagine in Veneto" [Where are the industrial districts going? Looking for an answer through an empirical analysis in Veneto], *Studi Organizzativi*, 2, 142-175
- De Marchi, V.** (2012) "Il passaggio dalla produzione al servizio: il caso Antarei" [From manufacturing to service: the Antarei case study], *Economia e Società Regionale*, 3
- Di Maria E., Bettiol, M., **De Marchi, V.**, Grandinetti, R. (2012) Developing and managing distant markets: the case of KIBS, *Economia Politica: Journal of Analytical and Institutional Economics*, 29(3):361-379
- De Marchi V.**, Grandinetti R., (2012) "L'industria del Nord Est e il suo intorno: crisi e discontinuità evolutiva" [The Economy of the North-Eastern Italy: Crisis and Evolutionary Discontinuity], *L'industria*, 1, pp. 129-164
- De Marchi V.** (2012), "Environmental innovation and R&D cooperation: Empirical evidence from Spanish manufacturing firms", *Research Policy*, 41(3), 614-623
- De Marchi V.** (2011), "Sostenibilità, competitività e lavoro: un percorso possibile per il Nord-Est?" [Sustainability, competitiveness and labour: a trajectory suitable for the North-East Italy context?], *Economia e Società Regionale*, 114(3).
- De Marchi V.** (2011), "La domanda e l'offerta di competenze ambientali: l'esempio del Veneto" ["Demand and supply of environmental competences: the Veneto case"], *Economia e Società Regionale*, 113(2).
- De Marchi V.**, (2010), "Etica e sostenibilità per un nuovo significato del produrre e del consumare: il caso Valcucine" [Ethics and sustainability for a new production and consumption model: the Valcucine case], *Economia e Società Regionale*, 110(2).
- De Marchi V.**, Di Maria E., (2008), "Competitività, imprenditorialità e immigrazione. Il caso del

Veneto" [Competitiveness, entrepreneurs and immigration: the Veneto case], *Argomenti*, 24.

**De Marchi V.**, Di Maria E., Frederick S., (2007) "North Carolina's Textile and Apparel Industry: Recent Survey Results", *Journal of Textile and Apparel, Technology and Management*, 5(4), Fall.

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### *Book chapters*

**De Marchi V.**, Sebastiani R. (2014) "Responsabilità Sociale e Sostenibilità" [Social Responsibility and Sustainability], in A. Tunisini, T. Pencarelli, L. Ferrucci, *Economia e management delle imprese*, Hoepli

**De Marchi V.**, Grandinetti R. (2013) "La nuova geografia dell'innovazione in Italia: oltre la Terza Italia" [The new geography of innovation in Italy: beyond the Third Italy model], in Fratesi U., Pellegrini G. (eds) *Territorio, istituzioni, crescita. Scienze regionali e sviluppo del paese*, Franco Angeli. ISBN: 9788820448790

**De Marchi V.**, Grandinetti R., Pitingaro S. (2013) "Trasformazioni in atto nei distretti industriali: gioielli, occhiali e calzature a confronto" [Industrial districts on the move: comparing the jewellery, eyewear and footwear experience], in *Osservatorio Nazionale dei Distretti Italiani*, IV Rapporto.

**De Marchi V.**, Grandinetti R. (2012) "Le imprese di servizi ad alto contenuto di conoscenza: dal contesto locale al mercato internazionale" [Knowledge Intensive Business Services: from the local to the international context], in *Veneto Internazionale*, Rapporto Unioncamere del Veneto

**De Marchi V.**, Grandinetti R. (2012) "Interpretare la trasformazione dei distretti industriali" [Interpreting the transformations of industrial districts], In: R. Grandinetti V. De Marchi (a cura di) *Crisi e Trasformazione dei distretti industriali veneti. Gioielli, occhiali e calzature a confronto*. p- 7-18, Venezia: Unioncamere Veneto.

**De Marchi V.**, Galeazzo A., Tognazzo A., (2012) "Environmental Leaders in the Private Sector: Going Beyond Conventional Behavior", in "Environmental Leadership. A reference handbook", edited by Gallagher D.R., SAGE Publications, ISBN: 9781412981507.

**De Marchi V.**, Grandinetti R. (2012) (eds), "Come cambiano i distretti industriali: riproduzione evolutiva, gerarchizzazione o declino?" [How are industrial districts changing: evolutionary reproduction, hierarchization or decline?], in "Relazione sulla situazione economica del Veneto nel 2011, Unioncamere Veneto

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### *Research Reports and Working Papers*

**De Marchi V.**, Giuliani E., Rabellotti R. (2015), "Local innovation and global value chains in developing countries", UNU-MERIT Working Paper 2015-022

**De Marchi V.** (2013), "Sostenibilità e responsabilità sociale d'impresa nel legno-arredo: sfide e potenzialità per il Nord-Est" [Sustainability and social responsibility in the wood-furniture industry: challenges and opportunities for the North-East Italy], *Ires Veneto Paper n.75*, May

**De Marchi V.**, Furlan A., Galeazzo A., Grandinetti R., (2013) "Le medie imprese in Veneto" [Medium-sized firms in Veneto], *Ires Veneto Paper n. 74*, April

- De Marchi V.**, Grandinetti R. (2012) (eds), "Crisi e trasformazione dei distretti industriali: gioielli, occhiali e calzature a confronto" [Crisis and transformation of the industrial districts: comparing jewellery, eyewear and footwear], Quaderni di ricerca di Unioncamere Veneto, 16
- De Marchi V.** (2012), "Il Veneto: un sistema regionale dell'innovazione?" [Is Veneto a regional innovation system?], Ires Veneto Paper n.69, May
- Bettiol M., **De Marchi V.**, Di Maria E., Micelli S. (2011), "Economic, social and environmental upgrading in value chains: social entrepreneurship and the role of emerging economy lead firms", Rising Powers and Global Standards Working Paper n. 4, December
- De Marchi V.**, (2010), "Lavoro e Sostenibilità a Nord-Est: Competitività, Qualità del Lavoro e Nuove Competenze. Un'indagine nelle Imprese del Legno-Arredo" ["Jobs and sustainability in North-Easter Italy: competitiveness, labor quality and new competencies. An investigation on wood-furniture firms."], Ires Veneto Paper, n.67, September.
- De Marchi V.**, (2010), "Cooperation toward Environmental Innovations: an empirical investigation", Marco Fanno Working Paper, n. 119, July.

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#### CONFERENCES PARTICIPATIONS AND PRESENTATIONS

- 2015** IAERE Conference, Padova, 20-21 February  
SASE Conference, London, 2-4 July
- 2014** CSR Conference, Berlin, 8-9 Ottobre;  
AISRe Conference, Padova 11-13 September  
25<sup>th</sup> SASE conference, Chicago, 10-12 July;  
9<sup>th</sup> IFKAD conference, Matera, 11-13 June;  
1<sup>st</sup> Workshop of the GVC in Europe Network, Birmingham, 14-15 November;
- 2013** XXIII Incontri di Artimino sullo sviluppo locale, Artimino, 7-9 October 2013;  
AISRe Conference, Palermo, 1-2 September;  
24<sup>th</sup> SASE conference, Milan, 27-29 June;  
Workshop "RSE et performances des firmes", 14 Marzo, ESDES Recherche – GATE, Lyon  
1<sup>st</sup> IAERE (Italian Association of Environmental and Resource Economists) conference, Ferrara, 8-9 February.
- 2012** 15<sup>th</sup> McGill conference, Pavia, 21-23 September;  
AISrE (Italian Association or Regional Science) conference, Roma, 13-15 September;  
DRUID conference 2012, Copenhagen, 19-21 June;  
IFKAD-KCWS 2012 conference, Matera, 13-15 June.
- 2011** 6<sup>th</sup> International Seminar on Regional Innovation Policy (RIP), Lund, 13-14 October;  
12<sup>th</sup> International Conference of the Society of Global Business and Economic Development (SGBED), Singapore, 21-23 July;  
14<sup>th</sup> Uddevalla Symposium, Bergamo, 16-18 June.

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#### OTHER

- Research assistant:

- for the European projects “Clustrat” and “ClusterPoliSEE”, founded by the Veneto Region (Innovation and research department), University of Padova
  - for the project “Identification of local governance models to support the generation of knowledge and innovation”, founded by ISFOL and Confindustria Veneto Siav
  - Component of the research groups:
    - “Firm birth in new competitive contexts”, funded by University of Padova, University of Padova (2012-2014);
    - “Management of Knowledge Intensive Business Services. Innovation strategies in services and competitiveness of firms and territories”, funded by CA.RI.PA.RO foundation, University of Padova (2009-2011).
  - Other editorial and academic activities:
    - Referee for *Research Policy*, *European Planning Studies*, *Global Networks: a Journal of Transnational Affairs*, *International Journal of Technology Management*, *Ecological Economics*, *Journal of Innovation Economics*, *R&D Management*, *Journal of Business Ethics*, *Journal of Economic Geography*.
    - Member of the editorial board of the journal “Economia e Società Regionale” (Franco Angeli), 2013 and the book series “Sustainability and Innovation” (Springer), 2014
    - Guest Editor of the Special issue “Sostenibilità come nuovo motore di sviluppo del territorio” [Sustainability as a new engine of local development], *Economia e Società Regionale* 114(3) 2011 (with Matteo Civiero)
    - Member of AISRE (Associazione Italiana Scienze Regionali); AIEAR (Associazione Italiana degli Economisti dell’Ambiente e delle Risorse Naturali), GRONEN (Group for Research on Organizations and Natural Environment), SASE (Society for the Advancement of Socio-Economics)
  - Support for the organization of:
    - international workshop “International Summer Research Workshop III: Environmental upgrading in Global Value Chains”, organized by Venice International University and Duke University, Venice, 13-15 June 2010
    - IAERE Conference (Padova, 2015, member of the organizing committee)
  - Co-organizers of panel sessions at conferences:
    - “Innovation ecosystems: the relevance of Knowledge Management” at the 2014 IFKAD conference, co-organized with Bettiol M., Di Maria E., Grandinetti R.
    - “Industrial Districts and Global Value Chains: Emerging Issues” at the 2014 SASE conference, co-organized with Lee J.
    - “Changing Dynamics of Global-Local Linkages: Exploring Emerging Issues in the Intersections between Industrial Districts, Clusters and Global Value Chains” at the 2015 SASE conference, co-organized with Lee J., Nadvi K.
-